



SILK CITY GLOBAL EXPO & STARTUP BUSINESS CONNECT

24 JUNE TO 7 JULY

Sandy's Compound
Bhagalpur, Bihar



SECTOR

Automobile & EV industries | Agriculture & Allied Sectors
It & Electronic | International Textile & Leather Goods | Startups
Banking & Solar Tech | Lifestyle & MSME | Furniture & Interior

EXHIBITION SALE

- Furniture & Interior Products
- International Products
- Apparels Jewellery & Leather Products
- Beauty & Cosmetics
- Lifestyle Products
- Electronics & Appliances
- Processed Food
- Handicraft, •Handloom & Jute Products

1,00,000 unique products | Prime Location
Extensive Media Publicity | Impressive & Quality Footfalls
High Volume of Matured Business

Mob : 9031640241, 9031640242, 43, 44

www.silkcityglobalexpo.com

[/silkcityglobalexpo](https://www.instagram.com/silkcityglobalexpo)



BOOK YOUR STALL



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SPONSORSHIP

TITLE (LARGE SIZE LOGO) - 15 LAKH

- ▶ 2 Nos. of Stall
- ▶ Logo Presence on Press meet Backdrop & Standee.
- ▶ Logo Presence on Hoardings.
- ▶ Logo Presence on Print Media Adv. (Hindi, English)
- ▶ Logo Presence on Main Entrance Gate.
- ▶ Logo Presence on Mobile Campaign Van.
- ▶ Logo Presence on Secondary Portrait display of stage

INFLUENCER MARKETING

- ▶ Explanation of business or services during expo with more than 100 Influencer on Social Media
- ▶ Mentioned Your Company in all add of influencer & Creator of Bihar & Jharkhand
- ▶ 50 no. of VIP Passes.
- ▶ Company chief will be invited on the Opening Ceremony.
- ▶ 5 nos. of Branding Space in Event Area

ASSOCIATE PARTNER (SMALL SIZE LOGO) - 10 LAKH

- ▶ 2 stall
- ▶ Logo Presence on Press meet Backdrop & Standee.
- ▶ Logo Presence on Hoardings.
- ▶ Logo Presence on Print Media Adv. (Hindi, English)
- ▶ Logo Presence on Main Entrance Gate.
- ▶ Logo Presence on Mobile Campaign Van.
- ▶ Logo On Our Main Screen (Repeat Mode)

INFLUENCER MARKETING :

- ▶ Mention of your company by 10 Influencers on Social Media.
- ▶ Tagging/Mention in influencer content covering the expo highlights.
- ▶ 25 no. of VIP Passes.
- ▶ Company chief will be invited on the Opening Ceremony.
- ▶ 2 nos. of Branding Space in Event Area.



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Bhagalpur, Bihar

POWERED BY (MEDIUM SIZE LOGO) - 7.5 Lakh

- ▶ 2 Nos of Stall
- ▶ Logo Presence on Hoardings.
- ▶ Logo Presence on Print Media Adv. (Hindi, English)
- ▶ Logo Presence on Main Entrance Gate.
- ▶ Logo Presence on Mobile Campaign Van.

INFLUENCER MARKETING:

- ▶ Mention of your company by 50 Influencers on Social Media.
- ▶ Logo inclusion in collective "Partner Appreciation" social media posts.
- ▶ 25 no. of VIP Passes.
- ▶ Company chief will be invited on the Opening Ceremony.
- ▶ 2 nos. of Branding Space in Event Area.

CO SPONSORS

1.5 Lakh

- Canopy for branding
- Logo on sponsor board & main display
- Logo on hoarding & banners
- Logo on social media post

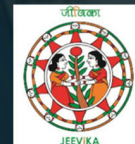
1 Lakh

- Logo on sponsor board & main display
- Logo on hoarding & banners
- Logo on social media post

50 K

- Logo on sponsor board
- Logo on Secondary display
- Mention on social media

OUR SPONSORS



Mob : 9031640241, 9031640242, 43, 44

Office

Main Entrance

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Food stall

Entrance
for Members Only

1 2 3 4 5 6 7 8 9 10 11

1 2 1 2 1 2 1 2 1 2
3 4 3 4 3 4 3 4 3 4

AUTOMOBILE & EV INDUSTRY

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22

1 2 1 2 1 2 1 2 1 2
3 4 3 4 3 4 3 4 3 4

Automobile :
CAR/BIKE With Plateform / Ramp
spot light with carpt & 6x6 Canopy

RENT :

CAR : 2,50,000

BIKE : 1,50,000

stage

Startup
Agriculture Startup
& Allied sector

International, Textile
Lifestyle, Interior & Furniture

MSME

KHADI
& NABARD

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61	60	59	58	57	56	55	54	53	52	51	50	49			17
36	37	38	39	40	41	42	43	44	45	46	47	48			18
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35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	

STALL DETAILS-

Built Up Space each Stall
Size (3x3 Mtrs)

1. Furnished Stall Rent -
Rs. 105,000/- (Fixed)
(Gst Extra)
2. Open Hut Stall Rent -
Rs. 90,000/-
3. Non AC Stall Rent -
Rs. 55,000/-

FACILITIES :

- 2 No. Of Counter
- 2 No. Of Chair
- 1 No. Of Power Plug Point
- Flooring & Carpet
- Air Conditioner (Event Time)
- 24 Hrs Fire Fighting Equipment
- 24 Hrs General Security

FOOD STALL DETAILS :

- Stall rent 105,000
- Stall Size 15sft x 10sft
- Flooring & Carpet
- Light & Fan
- Power Plug Point
- 1no. of Counter
- 2nos. of Chair
- Cooking Space
- Water
- Dinning
- Dustbin
- 24 Hrs. General Security
- Fire Fighting Equipment
- Stall Price : (GST Extra)

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Name : SILK LOOM INDIA LLP

ACC.NO - 50200092847919 IFSC - HDFC0009287

BANK - HDFC

BRANCH - NATHNAGAR